





January 14, 2019

## CALABOGIE PEAKS TO HOST INTERNATIONAL EVENT

Calabogie Peaks SNOW CROSS ACADEMY is pleased to announce that it will host 50 plus athletes at a SKI CROSS NORAM race Saturday January 19 and Sunday January 20, 2019. The athletes, representing Canada, The United States, England, China and Australia are competing to qualify for a spot on the World Cup circuit next winter.

The 800 metre ski cross course is being built by Lucas Ouellett of "Arena Snow Parks" who constructs snow cross courses for both the Olympics and World Cup events. The course will include exciting contours, rollers, banked turns and more which athletes will take at speeds of up to 70 km.

Ski Cross has become a signature Canadian sport with Canadian athletes dominating the world at events since it became an Olympic Sport in 2010. Ski Cross has also seen an exponential growth in television viewership and live spectatorship around the world as it is one of the most exciting winter sports.

Spectators are welcome to come and see this high adrenaline sport and can view from the bottom of the mountain or a 10-minute hike up a quarter of the mountain (no charge), or at the starting gates – best reached by skis or snowboards (lift ticket required).

Jim Hemlin, Calabogie Peaks' Chief Operating Officer, described the event as a major gain for Calabogie and Renfrew County. "Events like the NORAM fill all the tourist facilities in Calabogie and neighbouring areas and are a huge contributor to our local economy".

Calabogie Peaks Resort is located one hour west of Ottawa and includes lovely onsite accommodations and limitless activities on the Mountain, Lake & Land.

For more information please contact Jim Hemlin at <u>Jhemlin@calabogie.com</u>, 1-613-799-9515



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